

PERSONAL DATA PROCESSING POLICY

Top Brand Worldwide, LLC and Top Brand S.A.S

Top Brand Worldwide, LLC (located at 139 Fulton Street PH 1101, New York, NY 10038, USA, Tel: +1 (212) 671 2036) and Top Brand S.A.S (located at Calle 121 #7A-93, Bogotá, Colombia, Tel: +57 302 233 1739) are committed to protecting the personal data of their users, clients, partners, and vendors. This policy complies with **Colombian Law 1581 of 2012 and Decree 1377 of 2013**, as well as international privacy laws such as the **California Consumer Privacy Act (CCPA)**.

This policy applies to all users who access our websites:

- <u>www.topbrand.co</u>
- <u>www.top-brand.us</u>

1. Data Controller

Top Brand S.A.S.

Address: Calle 121 #7A-93, Bogotá, Colombia Phone: +57 302 233 1739 Email: legal@topbrand.co

Top Brand Worldwide, LLC

Address: 139 Fulton Street PH 1101, New York, NY 10038, USA Phone: +1 (212) 671 2036 Email: newyork@topbrand.co

2. Data Collected

We collect the following personal data: name, email, phone, job title, address, age, gender, city, IP address, browser data, and cookies.

3. Purpose of Processing

Data is used for commercial communication, customer service, managing contractual and precontractual relationships, analytics, and legal compliance.







4. Data Subject Rights

You may request to:

- Access, update, correct, or delete your data
- Revoke your consent
- Be informed about the use of your personal information

5. Contact Channels

You may contact us via: Iegal@topbrand.co / newyork@topbrand.co
If or by postal mail at either of our listed office addresses

6. Security Measures

We implement administrative and technical safeguards including SSL encryption and secure servers to protect your data from unauthorized access or misuse.

7. International Data Transfers

Data may be handled by third parties that comply with equivalent privacy standards to those required in Colombia and the United States.

8. Cookies

We use cookies to personalize and enhance your experience on our website. You may opt out by adjusting your browser settings, though some features may be limited.

9. Policy Updates

Changes to this policy will be published on our website or communicated via email. Continued use of the website implies acceptance of any modifications.







10. Effective Date

Effective as of January 01, 2021.



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